

## **Product Update**

### **Life with Kits**

*In response to customer feedback, Parenting Counts proudly announces enhancements to the Life with kit series*

Seattle, WA, August 10, 2009—Parenting Counts is pleased to introduce a recently updated product line designed for parents and caregivers: the *Life with Baby, Toddler, and Preschooler* series.

The *Life with* series offers three kits designed for use with the following age groups: Baby (birth–12 months); Toddler (12–36 months); and Preschooler (3–5 years). Each kit contains age-appropriate, research-based information and practical parenting tips as well as products such as puppets, blocks, and toys designed to enhance interaction between children and adults.

“The kits were improved based on feedback from our customers,” commented Patsy Maltby, Project Manager. “We were able to enhance the kits while keeping the costs affordable.”

A new addition to the series, *Life with Newborn*, is in development and will be available for purchase via the Parenting Counts Store in early 2010. For more information or to place an order, visit [www.ParentingCounts.org/marketplace](http://www.ParentingCounts.org/marketplace).

### **About Parenting Counts**

Parenting Counts, a family of products created by the Talaris Institute, provides research-based products and information about how children think, feel, and learn and supports parents and caregivers in raising socially and emotionally healthy children. For more information about Parenting Counts, please visit [www.ParentingCounts.org](http://www.ParentingCounts.org).